

New Pfleiderer Collection 2021-2024: Design and function even closer to the user

Neumarkt, January 2021 – Pfleiderer, a leading engineered wood manufacturer in Europe, presents the new 2021-2024 collection. With 66 new designs, the range now includes a total of 284 decors and eleven surface textures for furniture and interior design. Under the theme "Make your visions work," Pfleiderer is showing how the new collection, the service offering and a consistently sustainable orientation address the current needs of customers and create new design perspectives.

"The market is demanding ever more precisely fitting end products that meet the highest standards in terms of design and styling," says Stefan Zinn, Managing Director of Pfleiderer Deutschland GmbH and Chief Commercial Officer, Pfleiderer Group. "We have determined these requirements in numerous product analyses and expert surveys together with our customers and incorporated them into our new collection." For Pfleiderer, greater user focus also means fast and easy availability of materials, innovative digital tools for easier planning and ordering, and the most sustainable balance of products possible throughout their entire life cycle.

Optimized composite material system

All designs in the new Pfleiderer collection can be flexibly combined using the tried-and-tested DST system for decors, surface textures and core materials. "Our completely revised range ensures consistent and functionally well thought-out concepts in the process. This applies equally to the use across the different crafts of specific color shades and textures, as well as material properties such as antibacterial and easy-care surfaces or low combustibility," says Zinn.

At Pfleiderer, all materials from the design surface to the worktop come from a single source and are produced at one of five locations in Germany.

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Environmentally friendly value cycle

Sustainability and environmental protection have been part of Pfleiderer's corporate philosophy for many years. All engineered wood products are produced in accordance with a value cycle that is as environmentally friendly as possible. Most recently, LivingBoard, DecoBoard and PrimeBoard were awarded according to the Cradle to Cradle Certified™ Products Program, which assesses design and safety for future life cycles. LivingBoard received the silver award, while DecoBoard and PrimeBoard received bronze. Furthermore, the entire high-pressure laminate HPL range – as well as DecoBoard and LivingBoard – is now certified by the Blue Angel eco-label. The award honors the use of wood from sustainable forestry, the use of recycled materials and particularly low-emission products for a healthy indoor climate.

Digital tools facilitate everyday practice

"In addition to the physical product range, we are constantly developing our digital applications," says Stefan Zinn. "Virtual experimentation rooms, online planning tools and planning data on the BIM platform BIMobject make everyday work easier for our business partners." For example, when a decor number is scanned, the newly developed Workapp refers to all relevant product information on the decor and at the same time enables direct sample orders or price inquiries from the selected distributor. As an alternative finder, the app also suggests suitable variations from the Pfleiderer collection for directly photographed decors, materials and surfaces. Users can also use the mood board tool to display decor groups that pick up on the ambience of easily uploaded personal photos.

Product family with useful additional functions

The materials grouped together in the FunXTional product line have useful additional functionalities. In PrimeBoard XTreme boards, for example, multi-layer coating technology ensures maximum brilliance as well as high color stability in high gloss or matte and easy processing. In Duropol Xtreme, the hard-wearing surface of the high-pressure laminate protects against fingerprints and traces of grease. Pfleiderer has also expanded the Duropol XTerior compact range for

exterior applications to 35 stockable new decors, which are characterized by UV resistance and high mechanical strength values. As the XTerior compact F variant, the facade panels are also certified for structural fire protection.

About Pfleiderer– 125 years of high-quality wood-based panels

Pfleiderer is a leading wood-based panel manufacturer in Europe with annual sales of approx. 700 million euros and around 2,000 employees. The company has its headquarter in Neumarkt in der Oberpfalz (Germany). Pfleiderer has five production locations in Germany and one in Poland, and sales branches in England, the Netherlands, Switzerland, Romania and France. Pfleiderer offers a complete range of products and services with a focus on furniture making, the timber trade, interior fit out and timber construction. Pfleiderer pools the Duropal and Thermopal product ranges under the Pfleiderer umbrella brand and is a partner of industry, commerce, installers, designers and architects.